

Course Syllabus

Course	Digital Single Market
Lecturer	Roberto Viola
Course Description	<p>The course examines:</p> <ol style="list-style-type: none"> 1. The rationale for an EU strategy for the Digital Single Market 2. The pillars of the DSM Strategy 3. The main policy initiatives 4. The state of digital progress and the remaining challenges
Primary References and Additional Materials	
Course Objectives	To provide students with an overall understanding of the DSM Strategy, the initiatives adopted so far and the main policy issues for the next future
Prerequisite	Participants should possess a basic knowledge of the EU institutional structure, functions and legal sources
Teaching Method	A mix of lectures and in-class discussions. Students must read and study presentations and reading material before each lesson. All the material will be made available in advance in order for the students to have time to prepare.
Assessment Method and Grading Policy	Final Written Exam (80%), Active Class Participation (20%).

EXTENDED COURSE PLAN & LECTURE-SPECIFIC REFERENCES		
<i>*Lecture Duration: xxx hours</i>		
Lecture 1	<i>Topic</i>	From the Digital Agenda to the DSM Strategy Role of the digital transformation for the competitiveness of the EU economy Monitoring digital economy and society progress in the Member States The pillars of the DSM Strategy
	<i>References</i>	
Lecture 2	<i>Topic</i>	Connectivity; electronic communication networks and services; role of standardization and interoperability
	<i>References</i>	
Lecture 3	<i>Topic</i>	Data economy; digital excellence and science infrastructure; artificial intelligence; blockchain
	<i>References</i>	
Lecture 4	<i>Topic</i>	Industry 4.0; digital skills and education; e-health; e-government; smart mobility
	<i>References</i>	
Lecture 5	<i>Topic</i>	Trust and cybersecurity; e-commerce and platforms; media policy
	<i>References</i>	